

# IGA CAMPAIGN IN SUPPORT OF LA TABLÉE DES CHEFS

## « Grattez pour La Tablee »

### Participation Rules

The "Scratch for La Tablee" campaign, organized by La Tablee des Chefs, will take place in all IGA and Corbeil Électroménager stores across Quebec. This campaign is authorized by the Régie des alcools, des courses et des jeux (RACJ), under license number L-00729.

The campaign will begin on Thursday, March 27, 2025, and will end on Wednesday, April 16, 2025, at 11:59 PM (ET). The Grand Prize Draw will take place on Friday, April 18, 2025, at 9:00 AM (ET), at the headquarters of La Tablee des Chefs 679, rue Adoncour, Longueuil, QC J4G 2M6.

#### 1. ELIGIBILITY

The campaign is open to residents of Quebec, aged 18 or older. Void if discovered or altered. A total of 87,500 scratch tickets will be distributed at participating establishments from March 27 to April 16, 2025, or while supplies last.

**EXCLUSIONS:** Employees, representatives, and/or agents of the Organizer of the Contest (La Tablee des Chefs), its parent companies, subsidiaries or affiliates, IGA stores, IGA ambassadors and influencers, Prize Suppliers and their advertising or promotional agencies, as well as any other entity involved in the design, production, implementation, administration, or execution of the Contest (collectively, the "**Parties Concerned**"), and, respectively, any person with whom such an excluded Participant resides or any member of their immediate family (each, an "**Excluded Participant**"). For the purposes of the Contest Rules (**the "Rules"**), the term "immediate family" includes the father, mother, brother, sister, child, husband, wife, or common-law partner of an Excluded Participant.

For clarity, an eligible Participant who is not an Excluded Participant is referred to as a "**Participant**."

Each participant must participate exclusively in their own name and for their personal benefit only.

#### 2. PARTICIPATION

- Each ticket is valid for a single entry ;
- The ticket price is non-refundable, and the ticket cannot be exchanged for cash ;
- By participating, you acknowledge that you have read and accepted the Campaign Rules, and agree to comply with the Participation conditions outlined in these Rules.

#### CAMPAIGN PARTICIPATION

Each \$5 donation to the "Scratch for La Tablee" campaign gives you one (1) scratch ticket and an entry into the draw for a chance to win the grand prize at the end of the campaign. Scratch the box on the ticket to see if you have won an instant prize or additional entries into the grand prize draw.

## GRAND PRIZE DRAW PARTICIPATION

Participants must enter their unique code on [grattezpourlatablee.com](http://grattezpourlatablee.com) to be in with a chance to win a complete set of high-end Blomberg appliances, valued at over \$25,000.

They must check the box to confirm acceptance of the rules and participation conditions. First name, last name, email and phone number are also required. The unique code must be entered before Wednesday, April 16, 2025, at midnight (12:00 AM ET).

Each entry into the draw gives one (1) chance to win the grand prize. Participants can earn up to ten (10) additional chances through the scratch ticket and gain one (1) extra chance for each correct answer in the bonus game (five questions about the organization). Additionally, purchasing multiple tickets automatically increases your chances, with a maximum of 65 chances per person to win the grand prize. The grand prize draw will take place on April 18, 2025, at 9:00 AM (ET), at the headquarters of La Tablée des Chefs. The winner will be randomly selected and contacted by a member of La Tablée des Chefs.

### **3. PRIZE DESCRIPTION**

#### INSTANT PRIZES

There are five hundred and eighty (580) instant prizes to be won in the "Grattez pour La Tablée" campaign, with a total approximate value of nineteen thousand three hundred and forty dollars (\$19,340 CAD).

The instant prizes are detailed as follows:

- Three hundred (300) prizes of 1000 Scène+ points, each valued at ten dollars (\$10 CAD) ;
- Two hundred (200) IGA gift cards, each valued at ten dollars (\$10 CAD) ;
- Five (5) copies of *Recevoir en grand à petit prix* by Jérôme Ferrer, signed by the author, each valued at thirty dollars (\$30 CAD) ;
- Ten (10) copies of *Plus de légumes* by RICARDO, each valued at forty dollars (\$40 CAD) ;
- Five (5) copies of *Les Brownies de Juliette*, signed by the author, each valued at thirty-five dollars (\$35 CAD) ;
- Five (5) copies of *Parcours sucré* by Patrice Demers, each valued at thirty-two dollars (\$32 CAD) ;
- Seven (7) sets of RICARDO breadboard and knife, each valued at thirty dollars (\$30 CAD) ;
- Five (5) *THE ROCK* ceramic baking dishes, each valued at thirty dollars (\$30 CAD) ;
- One (1) *Swissmar®* fondue set - 12pcs, valued at one hundred dollars (\$100 CAD) ;
- One (1) *London Collection Mills* salt and pepper mill set, each valued at eighty-five dollars (\$85 CAD) ;
- One (1) *Le Creuset* 2.3L covered oval baking dish, cherry color, valued at one hundred and fifty dollars (\$150 CAD) ;
- One (1) *Le Creuset* 2.3L covered oval baking dish, blueberry color, valued at one hundred and fifty dollars (\$150 CAD) ;
- Six (6) *Heritage* 6L indoor grill and air fryer, each valued at one hundred and ninety-nine

- dollars (\$199 CAD) ;
- Six (6) *The Rock Starfrit* 8-piece cookware set, each valued at two hundred and ninety-nine dollars (\$299 CAD) ;
- Six (6) *Ricardo* pizza oven, each valued at three hundred and ninety-nine dollars (\$399 CAD)
- One (1) set of 3 Luvo scented candles, valued at three hundred and twenty-seven dollars (\$327 CAD) ;
- One (1) set of Luvo products, valued at one hundred and twenty-nine dollars (\$129 CAD) ;
- One (1) MIAM subscription, valued at sixty-four dollars (\$64 CAD) ;
- Two (2) *Breville - The Barista Express® Impress*, each valued at one thousand one hundred forty-nine dollars and ninety-nine cents (\$1,149.99 CAD) ;
- Two (2) *Breville - The Barista Pro™*, each valued at one thousand one hundred ninety-nine dollars and ninety-nine cents (\$1,199.99 CAD) ;
- Two (2) *Breville - The Fresh & Furious™*, each valued at two hundred forty-nine dollars and ninety-nine cents (\$249.99 CAD) ;
- Two (2) *Breville - The Paradise™ 9*, each valued at five hundred nineteen dollars and ninety-nine cents (\$519.99 CAD) ;
- Ten (10) *Corbeil Électroménagers* gift cards, each valued at fifty dollars (\$50 CAD) ;
- Forty-four thousand nine hundred and twenty (44,920) "Three (3) additional entries" to the draw, each valued at zero dollars (\$0 CAD) ;
- Thirty-two thousand (32,000) "Five (5) additional entries" to the draw, each valued at zero dollars (\$0 CAD) ;
- Ten thousand (10,000) "Ten (10) additional entries" to the draw, each valued at zero dollars (\$0 CAD).

#### GRAND PRIZE

There is one (1) grand prize to be won in the draw among participants who have submitted their unique code online. The grand prize consists of a complete set of high-end Blomberg appliances, with a total value of over \$25,000.

The items in the grand prize are as follows :

- Blomberg Front-Load Washer 1.95 cu.ft. Model WM72200W PTR 388899 valued at one thousand one hundred ninety-nine and ninety-nine cents (\$1,199.99 CAD) + taxes;
- Blomberg Front-Load Dryer 24" LCD BC Model DV17600W2 PTR 406043 valued at one thousand one hundred ninety-nine and ninety-nine cents (\$1,199.99) CAD + taxes;
- Blomberg Freestanding Refrigerator 19.86 cu.ft. 36" Model BRFD2230XSS PTR 397674 valued at five thousand five hundred thirty-nine and ninety-nine cents (\$5,539.99 CAD) + taxes;
- Blomberg 30" Induction Range Model BIR34452CSS PTR 394865 valued at four thousand seven hundred ninety-nine and ninety-nine cents (\$4,799.99 CAD) + taxes;
- Blomberg 45 dB Built-In Dishwasher 23.54" Model DWT81800SSIH PTR 384432 valued at one thousand five hundred seventy-nine and ninety-nine cents (\$1,579.99 CAD) + taxes;
- Blomberg 5.7 cu.ft. 30" Wall Oven Model BWOS30200SS PTR 384458 valued at three thousand four hundred sixty-nine and ninety-nine cents (\$3,469.99 CAD) + taxes;
- Presrv 21-Bottle Built-In Beverage Center 24" Model PRWB24C32CG PTR 402402 valued at two thousand five hundred ninety-nine and ninety-nine cents (\$2,599.99 CAD) + taxes;

- Blomberg 1550W Integrated Range Hood Microwave 1.6 cu.ft. Model BOTR30100SS PTR 376200 valued at nine hundred twenty-nine and ninety-nine cents (\$929.99 CAD) + taxes;
- Corbeil Électroménagers reserves the right to replace the prizes with other models of equal or lesser value, subject to stock availability.

#### REMARKS ON THE PRIZES

The IGA gift cards have no value until activated. The IGA gift cards are valid at all Sobeys, Safeway, IGA, IGA extra, Garden Market IGA, Foodland, Price Chopper (Ontario), FreshCo, Chalo! FreshCo, Thrifty Food, Lawton Drugs, Needs, and Fast Fuel stores in Canada. The gift cards can be used for any in-store purchase, except for the purchase of other company-issued gift cards, the purchase of gas at Safeway Fuel, or where prohibited by law. The gift cards have no expiration date, and there are no inactivity fees or other charges associated with them. You can check the balance of your card in-store or by calling 1-800-832-0717. Treat the gift cards as cash. The balance on a card cannot be replaced if it is lost, stolen, damaged, or used without your consent. The cards cannot be exchanged for cash, except in Quebec, where provincial laws stipulate that when the balance of a card is less than \$5, a customer must be refunded in cash upon request. If a customer returns an item purchased with a gift card, the purchase amount will be credited back to the customer's gift card, unless the amount is less than \$5. In that case, the customer will receive a cash refund. For more details, please visit the website [https://www.iga.net/fr/a\\_votre\\_service/cartes-cadeaux](https://www.iga.net/fr/a_votre_service/cartes-cadeaux).

To claim Scene+ points, the Participant must be a member of the Scene+ Rewards Program (the "Program"). IF THE PARTICIPANT IS NOT A MEMBER OF THE PROGRAM: they can become a member of the Program directly online at <https://www.sceneplus.ca/fr-ca/register> or at the customer service counter of a Participating Store by completing the online membership. Membership in the Program is free but requires internet access (free internet access is available at various public places). Once registered as a Member accumulating points in the Program (the "Member"), you agree to be bound by the terms and conditions of the Program, as modified from time to time.

The Participant must ensure that the contact information provided in their Scene+ Member Account (the "Member Account") is always accurate.

The Corbeil Gift Card must be TREATED LIKE CASH and it's valid on any Corbeil Appliances store in Quebec/Ontario. Present this Gift Card as payment towards your purchases and the business will deduct the purchase amount from the available value on this Gift Card. You may continue to use this Gift Card until the value reaches zero. This Gift Card is non-refundable and has no cash value, except as required by law. This Gift Card will not be replaced if lost, stolen or destroyed. The current balance of this Gift Card can be viewed on your receipt, obtained in store, or communicated to you by the merchant. Use of this Gift Card constitutes acceptance of these terms and conditions.

It is possible that the Prizes may not be identical to the photos and images used in the advertising and promotional materials for the Raffle, including printed advertisements, websites, and electronic banners. Each Prize must be accepted (i) "AS IS," WITHOUT ANY WARRANTY OF ANY KIND, express or implied, and (ii) cannot be modified, transferred, assigned, or exchanged for cash. No substitution of Prizes will be allowed. The difference between the approximate value of the Prize and its actual value when awarded to the winner will not be credited.

Under no circumstances shall La Tablée des Chefs be responsible for late submissions, including delays caused by technical difficulties related to the website.

#### **4. AWARDING OF INSTANT PRIZES AND GRAND PRIZE DRAW**

##### **INSTANT PRIZES**

To claim the prize indicated on the scratch ticket, the winner must send an email to [services@tableedeschefs.org](mailto:services@tableedeschefs.org) within 90 calendar days following the last day of the campaign (April 16, 2025, 11:59 PM ET). The email must include the winner's first and last name, the prize won as indicated on the ticket, the ticket's unique code, and a photo of the winning ticket. The winner will receive a Waiver Form to fill out, sign, and return within twenty-four (24) hours of receiving the Waiver Form.

The instant prizes won in the scratch tickets will be mailed to the winner by La Tablée des Chefs once the required information has been submitted. Prizes will be sent within 2 to 8 weeks after receiving the necessary information.

##### **GRAND PRIZE**

The draw will take place on Friday, April 18, 2025, at 9:00 AM (ET) at the head office of La Tablée des Chefs, located at 679 Adoncour Street, Longueuil, QC J4G 2M6. One (1) participant will be randomly selected from all valid entries received during the campaign period, in accordance with these rules (the "selected participant").

##### **CONTACT OF THE SELECTED PARTICIPANT**

##### **GRAND PRIZE**

La Tablée des Chefs or its designated representative will attempt to contact the Selected Participant by phone and/or email three (3) times using the contact information provided in their Participation. It is the responsibility of each Participant to ensure that the information provided is up-to-date. La Tablée des Chefs will not be held responsible for invalid or inaccurate contact information that was not updated during Participation.

Following the first attempt to contact the selected participant, they must contact La Tablée des Chefs or its representative by Tuesday, April 22nd, at 5:00 PM, or their participation will be deemed void. Once reached, the Selected Participant will receive a Waiver Form at the email address provided during their participation.

BEFORE BEING CONFIRMED AS THE GRAND PRIZE WINNER, the Selected Participant must:

- Complete, sign, and return the Waiver Form within twenty-four (24) hours from the receipt of the Waiver Form, in which (among other things) the Selected Participant must confirm that they comply with these Rules and acknowledge acceptance of the Prize as awarded;
- Consent to the use of their name, address, voice, image, statements related to the campaign, as well as any photographs, videos, recordings, and/or any footage, to be published,

reproduced, or otherwise used by or on behalf of La Tablée des Chefs, for promotional or commercial purposes, in any existing or future medium, including print media, radio, television, and the internet, without further notice, additional compensation, or any right of review for any use related to this campaign;

- Provide photo identification upon request.

If it is impossible to contact the Selected Participant in the manner described in the “CONTACTING SELECTED PARTICIPANTS” section for the Prize, if the Selected Participant cannot accept (or refuses to accept) the Prize as awarded for any reason, and/or is deemed to have violated these Rules (as determined by La Tablée des Chefs at its sole discretion), they will be disqualified (and forfeit the Prize), and La Tablée des Chefs reserves the right, at its sole discretion and if time permits, to randomly select a new Participant from the remaining Entries in the draw (if applicable, the provisions set out in this paragraph will apply to the new Selected Participant).

### CHANCES OF WINNING

The chances of winning depend on the number of Entries collected or submitted and received during the Campaign Period, in accordance with these Rules.

## **5. GENERAL CONDITIONS**

All entries become the property of La Tablée des Chefs.

The campaign is subject to all applicable federal, provincial, and municipal laws and regulations. The campaign is governed by the laws of Quebec and applicable laws of Canada in this regard, subject to all applicable federal, provincial, and municipal laws, and is void where prohibited by law.

The decisions of La Tablée des Chefs are final and binding for all matters related to this campaign, including any decisions regarding the validity or disqualification of entries or participants. By participating in this campaign, you agree to be legally bound by the terms of this regulation. ANY PERSON FOUND TO HAVE VIOLATED THESE RULES FOR ANY REASON WILL BE SUBJECT TO DISQUALIFICATION AT THE SOLE DISCRETION OF LA TABLÉE DES CHEFS AT ANY TIME.

La Tablée des Chefs reserves the right to cancel, modify, or suspend this campaign (or modify this regulation) in any way, due to an error, technical issue, computer virus, bug, tampering, unauthorized intervention, fraud, technical failure, or any other cause.

Any deliberate attempt to damage a website or interfere with the proper functioning of this campaign (at the sole discretion of La Tablée des Chefs) violates the Criminal Code and civil laws. In such cases, La Tablée des Chefs reserves the right to take action and seek damages as permitted by law. La Tablée des Chefs reserves the right to cancel, modify, or suspend this campaign, or modify these Rules in any way, in the event of an accident, printing error, administrative error, or any other mistake, regardless of the cause, or for any other reason, without prior notice or obligation. Without limiting the general nature of the above, La Tablée des Chefs reserves the right, at its sole discretion, to conduct another aptitude test, if deemed appropriate, based on the circumstances and/or to comply with applicable law.

La Tablée des Chefs reserves the right, at its exclusive and absolute discretion, to modify the campaign schedule or any of the dates indicated in these Rules without prior notice, when necessary, in order to verify the compliance of any Participant or Participation with these Rules, or due to technical issues or any circumstances which, in the opinion of La Tablée des Chefs and at its exclusive discretion, may hinder the proper administration of the campaign in accordance with these Rules, or for any other reason.

By simply participating in this campaign, each Participant authorizes La Tablée des Chefs and its agents and/or representatives to retain, share, and use the personal information provided in their Participation, solely for the purposes of administering the campaign and awarding the Prize, including, but not limited to, contacting the Participant about the campaign and their Participation. You may also receive additional communications from La Tablée des Chefs and/or third-party partners regarding their products, services, upcoming contests, and promotional offers if you consent to receive these communications on the campaign website. You may, at any time, during or after the campaign, withdraw your consent to receive additional communications by following the unsubscribe instructions available in those communications.

In the event of any discrepancy or inconsistency between the terms of this Regulation in French and any statements or other statements contained in campaign materials, including the Participation, the website, the English version of this Regulation, and/or point-of-sale advertising, television advertising, printed advertising, or online broadcasts, the terms of the French version of this Regulation shall prevail to the extent permitted by law.

This campaign is neither managed nor sponsored by iga.net. Any questions, comments, or complaints regarding the campaign must be submitted to La Tablée des Chefs and not to iga.net. Additionally, iga.net and all its affiliated companies, directors, officers, agents, and employees are not responsible for any claims arising from or related to La Tablée des Chefs.

By participating in the 'Grattez pour La Tablée' campaign and as a condition of accepting a Prize, you, your heirs, executors, administrators, successors, and assigns, forever release and hold harmless La Tablée des Chefs, the Presenting Sponsors, Prize Suppliers, Scène Plus IP Corporation, and each of their parent companies, affiliates, subsidiaries, successors, agents, representatives, advisers, franchisees, shareholders, partners, agents, their advertising, promotion, and execution agencies, and each of their respective employees, officers, directors, agents, and representatives (collectively, the "Released Parties") from any loss, damage (including, but not limited to, direct, indirect, incidental, consequential, or punitive damages), rights, claims, actions, causes of action, bodily injury, property damage, or death, including, but not limited to, all costs and liabilities of any kind, including legal fees on a substantial indemnification scale, hereinafter referred to as "Claims," and including, but not limited to, any Claim arising from an act of negligence by the Released Parties, that you now have, or may have in the future against the Released Parties directly or indirectly resulting from or arising out of: (i) participation in the campaign, your participation, and/or the awarding, acceptance, possession, use, misuse, or enjoyment of a Prize, and, if applicable, travel, preparation, or participation in any event or activity related to the Prize; or (ii) the publicity rights granted to La Tablée des Chefs. You expressly acknowledge that you understand that there may be serious risks of bodily injury, death, or property damage associated with the acceptance, possession, use, and/or misuse of the Prize and participation in any event or activity related to the Prize, and you voluntarily

assume these risks. You also agree to indemnify, defend, and hold harmless the Released Parties from any Claims related to the foregoing.

However, by participating in this campaign, each Participant agrees to comply with the terms and conditions of use, contracts, other policies, and/or guidelines governing the iga.net or IGA.net platform and releases La Tablee des Chefs, any company, corporation, trust, or other legal entity controlled by or linked to them, their advertising and promotion agencies, their employees, agents, and representatives from any damages they may suffer as a result of using this platform.

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